

Poster Competition

Design Guidelines

Submit your design to: design@progresstheatre.co.uk

Who Can Participate?

- Everyone

What Do I Win?

- An exclusive invitation to the Preview Night for that show
- A complimentary drink and a copy of the programme
- Full credit as the artist
- A mention in the programme

What Happens To My Work If I Win?

- Your design will be used as printed flyers and posters to promote that show.
- We will create adaptations of your work for use on Twitter, Instagram and Facebook. This usually means resizing the main image/graphic.

Design Guidelines

- Please create a design suitable for an A3 poster (297 x 420mm)
- DO NOT include the name of the play or author
- DO NOT include any text or logos.
- Leave a clear space above and below the main design so that we can include important information about the show (e.g. show dates, ticket pricing, our logo, etc)
- Save as a high-resolution JPG, PNG or PDF.

Poster Template

Below is our preferred template as a guide for how to set up your design. Note that for social media, we will need to crop the design to fit on different platforms, so this layout will allow us the flexibility we need to do so without negatively affecting your artwork.

